

SYSTEM STATUS: ONLINE

CODY'S

Coffee x Code x Culture



Cody isn't a chatbot on a landing page. He's a personality. Give him a room.

THE PROBLEM

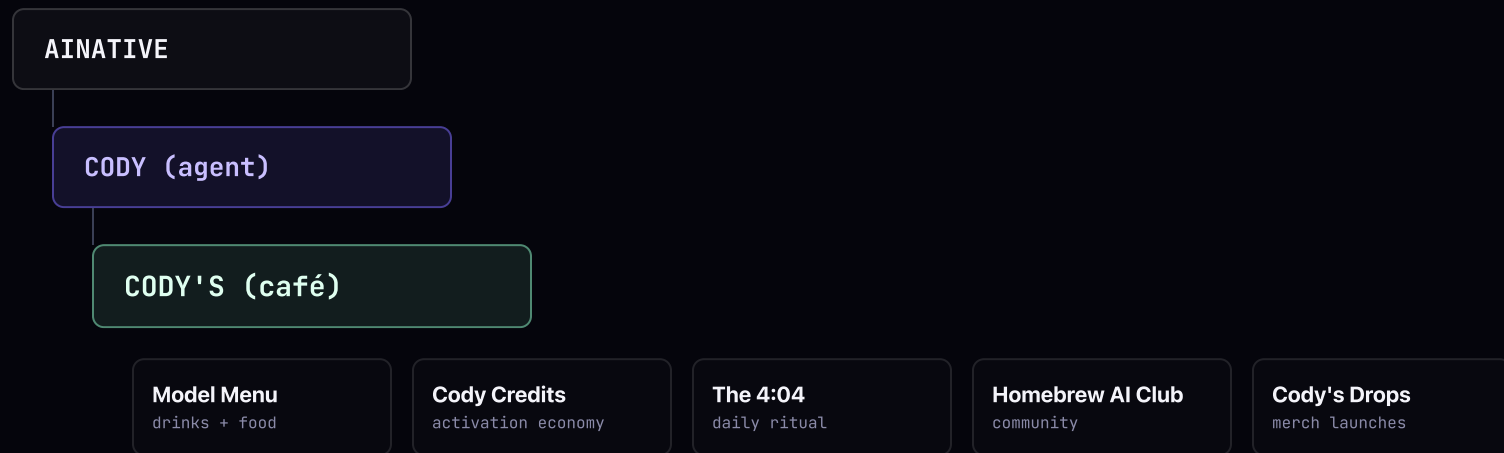
AI brands live entirely on screens. No one has ever met one in person.

THE MOVE

CODY'S: a real café run by an AI. Coffee is the interface. Cody is the proprietor.

"Cody is an AI. This is his coffee shop."

One system, one voice, six expressions



Deadpan. Technical. Warm underneath.

WINDOW DECAL

Humans welcome.
Agents always on.

SIGNAGE SYSTEM

ORDER HERE — BUILD OVER THERE

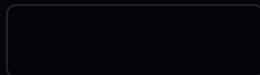
404: WORK NOT FOUND, DAILY AT 4:04

DON'T HAVE MONEY? COMPUTE ACCEPTED.

ASK CODY. HE'S ALWAYS ONLINE.

A skin on AINative's system, not a new one

PALETTE



Void black



Cream white



AINative violet



Status mint



Online green

TYPE

Cody's Menu

Montserrat 800 — brand / display

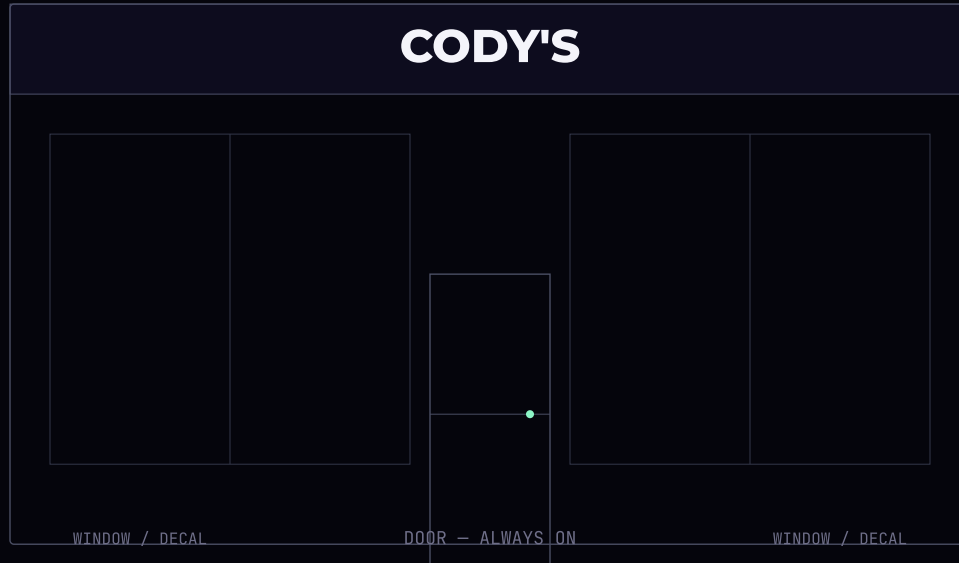
ZERODB // v2.6 // ONLINE

JetBrains Mono — system / status / price

MOTIF

```
$ status --room  
→ counter: ONLINE  
→ build_zone: 3 active  
→ ship_zone: RC1
```

05 — CAFÉ INTERIOR // STOREFRONT ELEVATION



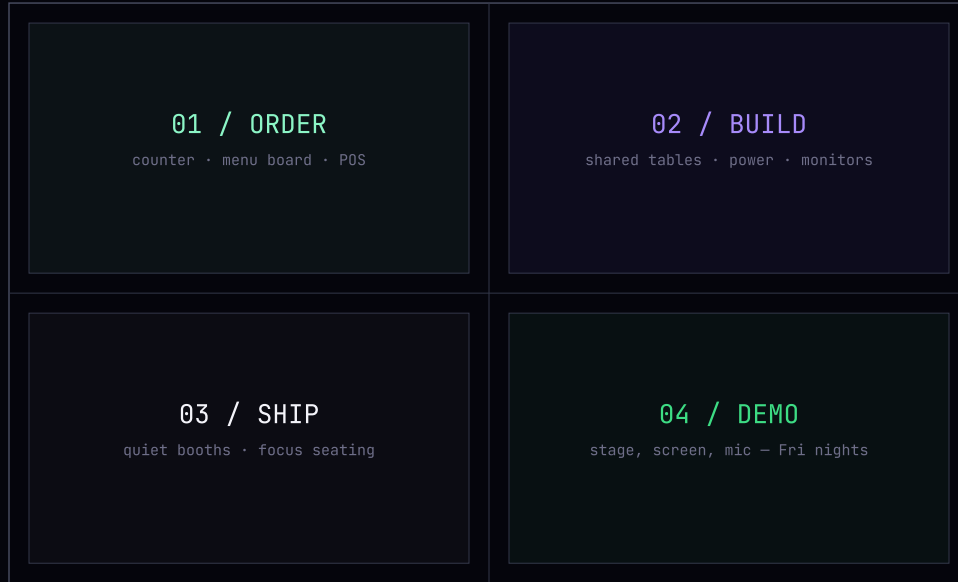
Exterior notes

Black storefront, single violet-lit CODY'S mark,
no other signage

Steel-frame windows, matte black mullions

Door status LED: green = ONLINE, amber =
building

05 — CAFÉ INTERIOR // FLOOR PLAN, 4 ZONES



Why four zones

Order → Build → Ship → Demo mirrors the actual build loop from the Capabilities deck. Customers move through the room the way a project moves through the studio.

Every drink is named for what it does

MEMORY

ZeroDB Cold Brew \$6.00

ZERO DB // v2.6 — Persistent memory.

ZeroMemory Mocha \$6.50

MEMORY // v1.4 — Never forgets the context.

AGENTS

The Cody \$6.00

AGENT // v1.0 — House signature.

Cody MAX \$7.50

AGENT // PRO — Double the tool calls.

INTELLIGENCE

Knowledge Graph Latte \$6.50

ONTOLOGY // v3.0 — Everything, related.

Inference Espresso \$4.00

INFERENCE // v2.1 — Fast, single shot.

MULTI-AGENT

Agent Cloud Cappuccino \$6.50

SWARM // v1.2 — Many agents, one cup.

The Swarm \$14.00

3-SHOT // SHARED — For the whole table.

Unlocked with a scan, not a sign

sudo espresso

localhost latte

404 Decaf Not Found

Context Window

Token Burner

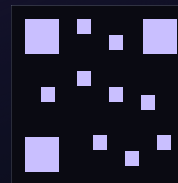
Hallucination

RAG & Tonic

The MCP

Agent Swarm

Zero Shot



SCAN TO UNLOCK



Every receipt is a status log

- | Transaction ID formatted like a build hash, not an order number
- | CC earned line ties every purchase back to the Credits economy
- | Closing line rotates – always dry, never twee

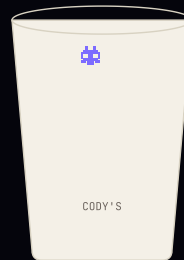
Three cup faces, one system



ZeroDB line



Agent line



House line

Don't have money? Compute accepted.

Create account

+100 CC

Create a ZeroDB

+200 CC

Run inference

+100 CC

Install Cody CLI

+250 CC

Deploy an agent

+500 CC

EXCHANGE RATE

250 CC = 1 drink

Balance shown on your receipt and on the counter display. No app required – tied to your existing AINative account.

404: Work Not Found.

Every day at 4:04pm, the build zone goes quiet for ten minutes. Free pour, no pitches, no laptops.

4:04

PM daily — house bell rings

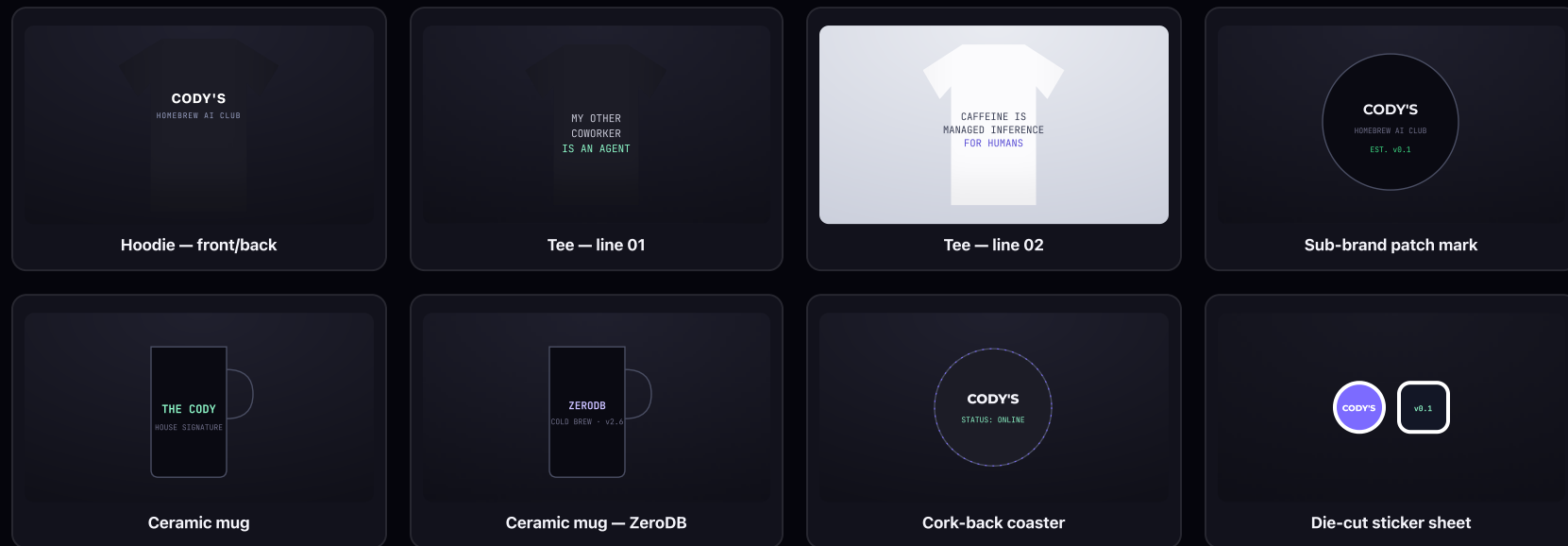
10min

laptops closed, free espresso shots

0 pitches

the one rule of the room

Wearable and take-home proof you were in the build zone



Mugs and coasters sell at the counter or redeem with Cody Credits — see slide 10.

Proposed cadence — all dates TBD

PHASE 0 Design finalize menu, signage, cup + receipt system	PHASE 1 Site + fabrication scout space, order signage/print	PHASE 2 Soft open tied to Santa Cruz Tech Week	PHASE 3 Cody's Drops recurring merch + menu cadence
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Five markets, two formats — figures are researched ranges, not quotes

Sourced from public listing data (Storefront, Peerspace, LoopNet, event pages) — get real vendor quotes before committing spend.

Target: break-even, not a cost center

Gross figures below assume we fund every dollar ourselves. Real target is ~50% net after counter revenue at each pop-up, plus partner brands sponsoring their own drinks/food line and in-café branding to subsidize the menu — the goal is these pay for themselves in cash while the brand campaign is the actual return.

LONG-TERM FOOTPRINT • 6+ MONTHS

San Francisco

Financial District

\$3.5–8K

rent / month, researched range

Build-out (one-time)	\$25–45K
6-mo gross total	~\$45–90K
Net target (~50%)	~\$22–45K

Los Angeles

Silicon Beach / Santa Monica

\$2.5–7.8K

rent / month, researched range

Build-out (one-time)	\$25–45K
6-mo gross total	~\$40–90K
Net target (~50%)	~\$20–45K

Atlanta

Midtown / Tech Square

\$3–12K

rent / month, researched range

Build-out (one-time)	\$20–35K
6-mo gross total	~\$40–105K
Net target (~50%)	~\$20–53K

CATALYST-EVENT TEMP POP-UPS

AfroTech 2026

Houston, TX — George R. Brown CC

Nov 2–6, 2026

Booth / space	\$2.5–5K vendor zone
Travel + crew (lean)	\$6–10K (crew of 3, 5 nights)
Gross total	~\$10–17K
Net target (~50%)	~\$5–9K

Nvidia GTC 2027

San Jose, CA — McEnery CC

Mar 2027 (est.)

Booth / space	\$8–15K small footprint (est.)
Travel + crew (lean)	\$3–6K (local crew)
Gross total	~\$12–22K
Net target (~50%)	~\$6–11K

STATUS: PROPOSED



Let's give Cody a room.

Next: site scouting, fabrication vendor for signage/cups, and a soft-open tied to Santa Cruz Tech Week.